

Update on the 12 corporate strategy milestone reporting slippage **Annex 1**

Theme	Milestone action	Delivered by March 2010?
City of Culture	<i>Develop and hold a Young Peoples Festival by Dec 2009, involving 90% of cultural agencies:</i> This action has now been delayed beyond April 2010. Parliament Street has been reserved for late June and funding bids are now being progressed. The new Youth Council has adopted this Festival as a priority for its first year of office.	No
Healthy City	<i>Complete a corporate review of the response needed to meet the needs and aspirations of the increasing population of older people by Mar 2010:</i> An initial report on this review was considered by CMT in October 2009 and it was agreed that the scope of this review should be widened and developed in consultation with senior managers across the organisation. A draft scope will be completed by March 2010 and this will be presented to the Senior Manager's Group (SMG) in April.	Yes
	<i>Launch a campaign by Sept 2009 to encourage an additional 1,600 adults to participate in regular weekly physical activities (5x30mins):</i> The campaign communications team is now in place and 'Just 30 identity' has now been designed and showcased to the Without Walls (WOW) Partnership. The "Good news" campaign has also been launched in January 2010 with media partnerships and the web team. WOW partners are currently being engaged to help champion the campaign.	Yes
Learning City	<i>Respond positively to the economic downturn by reducing the number of NEETs by targeted interventions with 16-18 year olds and the provision of wider range of qualifications for all by Mar 2010:</i> See para 39 of this report for an performance update.	No
Sustainable City	<i>Complete an easy@york review of waste, neighbourhood pride and street environment services by Summer 09:</i> This will be slightly delayed as the easy@york programme has been widened and is now part of the MoreforYork programme. The blueprints have been agreed and work has resumed on the business process re-engineering. Technology implementation is now underway with the first tests expected in late January 2010.	Yes
	<i>Introduce new technological devices to improve the identification and removal of street litter by Sept 09:</i> The mobile devices and other technological solutions, are also an integral part of the Easy @ York Phase 2 project. (see comments above)	Yes
Inclusive City	<i>Assist 10 priority households through the Golden Triangle 'Homesave Plus' Mortgage Rescue Scheme by Mar 2010.</i> Funding issues for Rescue Scheme meant that take up has been slow with just three households assisted. Amendments were made to the eligibility criteria - principally raising the maximum property value from £280k to £350k and a two-month advertising campaign took place in October/November on Minster FM. It is too early to evaluate the impact of this scheme due to the low numbers of take up, however this may also indicate that the problem is not as severe as initially thought.	Unclear

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Safe City	<p><i>Develop 3 additional capable guardian schemes in wards with high crime rates, to reduce anti social behaviour by Oct 2009:</i> A new post to lead on the implementation of this scheme has been filled (funded by the Safer York Partnership budget). Three areas have now been selected, and a model for deployment of the scheme is almost complete. As a result, the scheme should be operational by end February 2010.</p>	Yes
	<p><i>Commission at least 50 restorative justice schemes and youth service provision by March 2010 to reduce the number of children becoming first time offenders:</i> Key staff now in place and the initial scoping of the scheme suggests Youth Service Provision (YPS) are already contributing to target in York West, but monitoring arrangements are not yet properly established. It is possible that the target could be met, but risks could arise from (a) delay in starting new capable guardian schemes or (b) a lack of additional resource in the new capable guardian areas.</p>	No
Thriving City	<p><i>Use the Eco Business Centre to support 20 enterprises through the newly established Enterprise Fund by Mar 2010.</i> 10 applications for the enterprise fund have now been determined. It is unclear whether the target of 20, for the year, will be met, however discussions are in progress to determine new initiatives to improve performance.</p>	Yes
	<p><i>Work with developers at Nestle South, Terry's and York North West to bring forward development opportunities by March 2010.</i> A draft commissioning strategy has been produced based on extensive voluntary sector and stakeholder consultation early 2009. This work has been 'paused' to ensure the proposed way forward is consistent with the more for York procurement blueprint. Funding for 2010-11 has already been agreed, subject to approval by budget council.</p>	Yes
Effective Organisation	<p><i>Agree a refreshed Improvement Plan (IP) by May 2009 and deliver on at least 80% of milestones during the year:</i> Executive approved the refreshed Improvement Plan in July 2009, but only 70% of the IP actions are on track at this stage in the year. This is largely due to the project management milestone being delayed, as the staff involved are currently fully engaged in the More for York work.</p>	Yes